

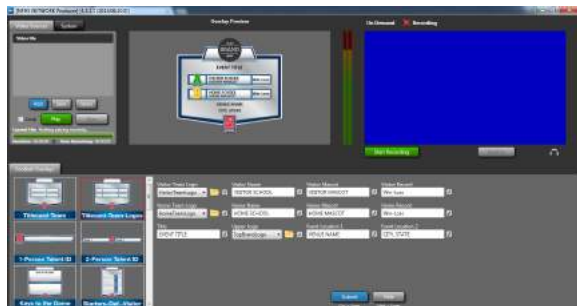
GRAPHICS

Graphics are an integral part of any professional broadcast. There is no better way to display the pertinent information of an Event that you are producing than through the use of graphics. With Producer, graphics come in three varieties, each equally important: Overlays, Logos, and Slates. Used correctly, graphics are a massive addition to any event. Make sure to take full advantage of them in your broadcasts.

Overlay	In-Broadcast Timing	In-Broadcast Use
Title Card	Beginning of Broadcast	Introduce the matchup
Talent ID	Beginning of Broadcast	Introduce talent
Keys to the Game	Pregame	Provide analysis of what each team needs to do to win
Starters	Pregame	Show starting lineups of both teams for offense and defense
Score Bug	During Game Action	Show in-game information during play (teams, score, timeouts, down & distance, period, clock, stats, etc.)
Scoreboard	In between periods and at the end of the game	Show score during breaks
Halftime Stats	During Halftime	Show halftime stats (you decide what these stats are!)
Lower Thirds	In-Production	Identify key players, coaches, interview guests
Billboard	During Breaks in the Action	Show sponsor or production information
Bracket	Pre/Post-Production	Show current bracket information for championship progress
Score Bug for Baseball & Softball	During Game Action	Show in-game information during play (teams, score, timeouts, down & distance, period, clock, stats, etc.)
Score Bug for Competitions with Sets	During Game Action	Show in-game information during play (teams, score, timeouts, down & distance, period, clock, stats, etc.)
Scoreboard for Competitions with Sets	In between periods and at the end of the game	Show score during breaks
Score Bug for Wrestling	During Game Action	Show in-game information during play (teams, score, timeouts, down & distance, period, clock, stats, etc.)

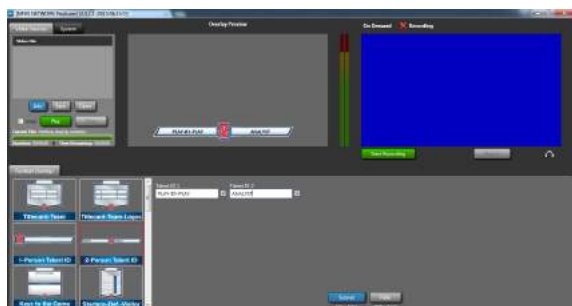
* Graphics in Producer appear in the order in which they should be used in a production.

Title Card



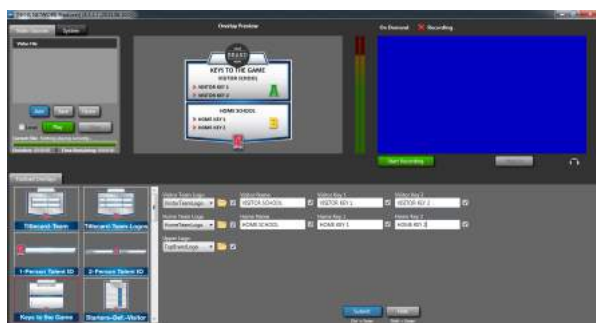
Line	Content	Example
Visitor Name	Visitor School Name	Los Banos
Visitor Mascot	Visitor School Mascot	Tigers
Visitor Record	Wins-Losses Prior to Game	5-0
Home Name	Home School Name	Pacheco
Home Mascot	Home School Nickname	Panthers
Home Record	Wins-Losses Prior to Game	4-1
Title	Event Title	2014 Frosh Crosstown Clash
Upper Logo	"Your Brand Here"	Logo of Producing School/Club
Event Location 1	Venue Name	Veterans Stadium
Event Location 2	City, State	Pacheco High School

Talent ID



Line	Content	Example
Talent ID 1	Play-by-Play Announcer	Tristan Otto
Talent ID 2	Analyst Commentator	Joe Reichart

Keys to the Game



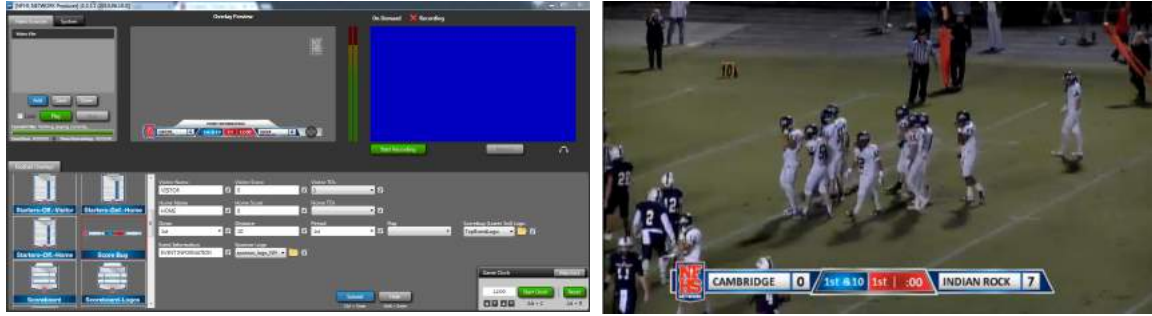
Line	Content	Example
Visitor Name	Visitor Team Name	Keswick Christian
Visitor Key 1	Visitor Key to the Game	Defense
Visitor Key 2	Visitor Key to the Game	Communication
Home Name	Home Team Name	Cambridge Christian
Home Key 1	Home Key to the Game	Triple Option
Home Key 2	Home Key to the Game	Reading the Defense
Upper Logo	"Your Brand Here"	Logo of Producing School/Club

Starters



Line	Content	Example
Visitor Name	Visitor Team Name	Boyland
Visitor Coach	Visitor Team Coach Name	John Cacciatore
Player # Name	Visitor Player Name	Demry Croft
Player # Number	Visitor Player Number	1
Player # Position	Visitor Player Position	QB

Score Bug - Generic



Line	Content	Example
Visitor Name	Visitor Team Name	Cambridge
Visitor Score	Visitor Team Score	0
Visitor TOs	Visitor Team Time Outs	0
Home Name	Home Team Name	Indian Rock
Home Score	Home Team Score	7
Home TOs	Home Team Time Outs	0
Down	Down of the Current Play	1st
Distance	Distance to 1st Down	10
Period	Current Period of Play	1st
Flag	Flag, Timeout, Touchdown Signal	None
Scorebug Logo	Logo Spot for Club Logo	None
Event Information (Optional)	Stat Line	None
Sponsor Logo (Optional)	Watermark	None

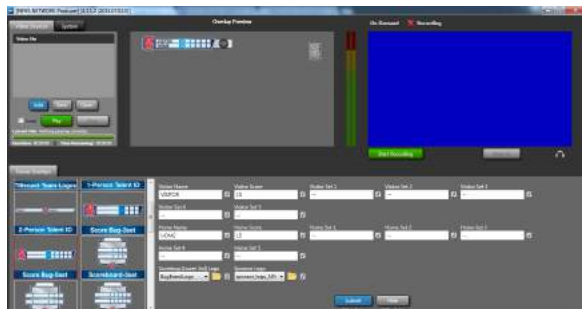
Score Bug - Baseball & Softball



Line	Content	Example
Visitor Name	Visitor School Name	Calvary Chr.
Visitor Runs	Visitor School Runs	2
Home Name	Home School Name	Indian Rocks
Home Runs	Home School Runs	10
Pitch Count	Current Pitch Count (Balls, Strikes)	0-0
Outs	Current Outs	1
Inning	Current Inning	Top 5th

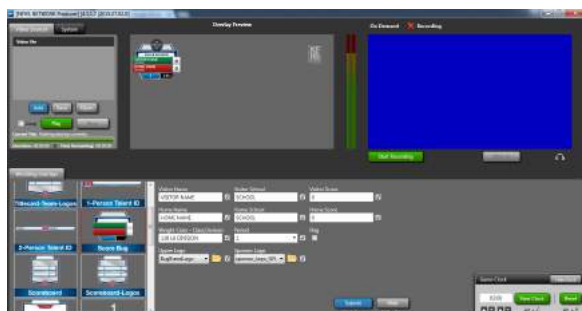
Runner-1st, 2nd, 3rd	Shows Runner(s) on Base	Runner-1st
Upper Logo	“Your Brand Here”	Logo of Producing School/Club

Score Bug – Competitions with Sets



Line	Content	Example
Visitor Name	Visitor Player Name	Hosokaw
Visitor Score	Visitor Player Score	0
Visitor Set #	Visitor Player Sets Won	1
Home Name	Home Player Name	Seidman
Home Score	Home Player Score	0
Home Set #	Home Player Sets Won	6
Scorebug (Lower 3rd) Logo	“Your Brand Here”	CIAAC Logo
Sponsor Logo	“NFHS Network” Logo	None

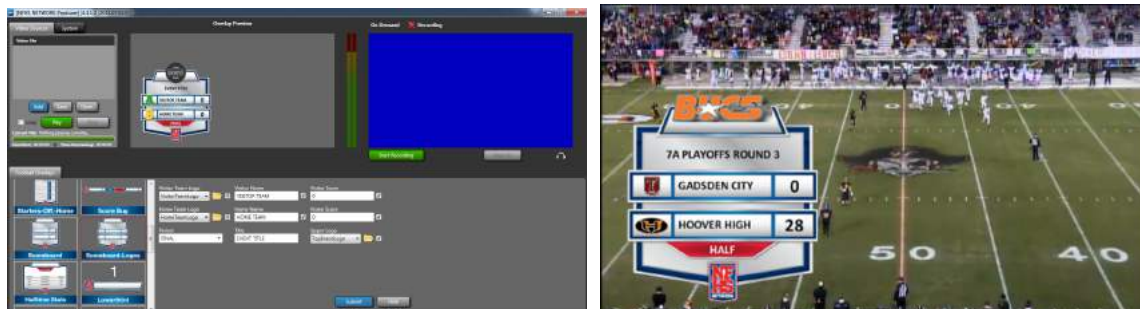
Score Bug – Wrestling



Line	Content	Example
Visitor Name	Visitor Player Name	Yvalyea Judy
Visitor School	Visitor Player School	Wingate High School
Visitor Score	Visitor Player Score	0
Home Name	Home Player Name	Arlenis Santos
Home School	Home Player School	Curtis High School
Home Score	Home Player Score	0
Weight Class	Class or Division of the Match	125 LBS
Period	Period of Play	PERIOD 1
Flag	Signal Sudden Victory	None

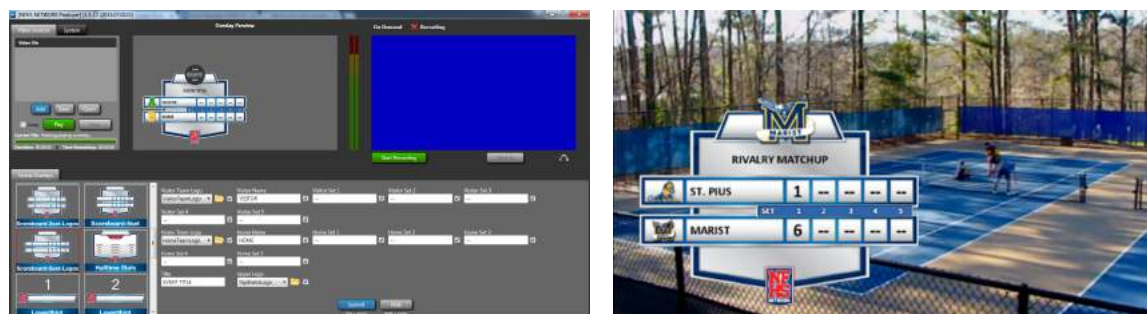
Upper Logo	“Your Brand Here”	Logo of Producing School/Club
Sponsor Logo	“NFHS Network” Logo	None

Scoreboard



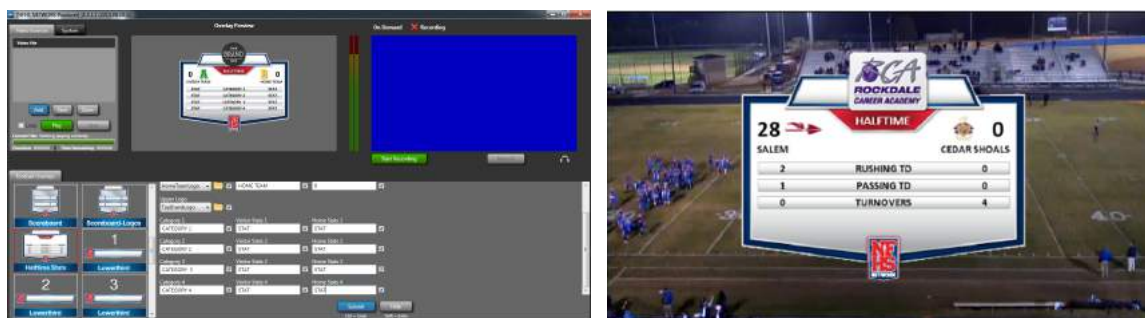
Line	Content	Example
Visitor Name	Visitor Team Name	Los Banos
Visitor Score	Visitor Team Score	36
Home Name	Home Team Name	Pacheco
Home Score	Home Team Score	18
Period	Period of Play	FINAL
Title	Event Title	WAC Championship
Upper Logo	“Your Brand Here”	Logo of Producing School/Club

Score Board - Competitions with Sets



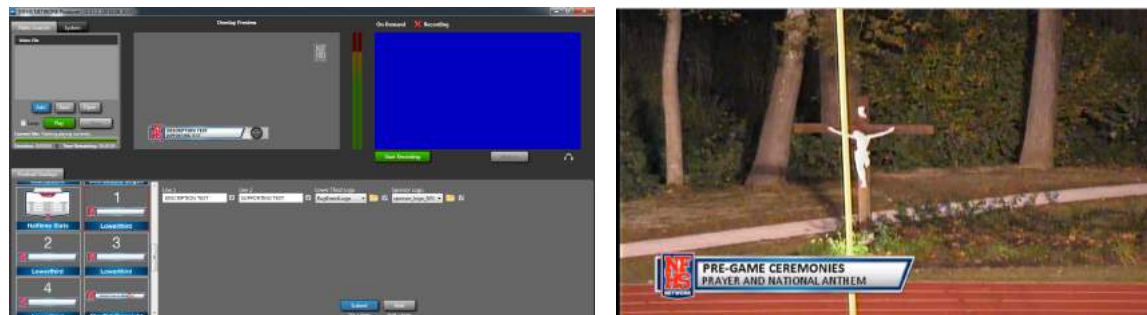
Line	Content	Example
Visitor Name	Visitor Team Name	St. Pius
Visitor Set #	Visitor Team Sets Won	1
Home Name	Home Team Name	Marist
Home Set #	Home Team Sets Won	6
Title	Event Title	Rivalry Match-up
Upper Logo	“Your Brand Here”	Logo of Producing School/Club

Halftime Stats



Line	Content	Example
Visitor Name	Visitor Team Name	Salem
Visitor Score	Visitor Team Score	28
Home Name	Home Team Name	Cedar Shoals
Home Score	Home Team Score	0
Upper Logo	“Your Brand Here”	Logo of Producing School/Club
Category #	Category of Statistic	Rushing Touchdowns
Visitor Stats #	Statistic of Visitor Team	2
Home Stats #	Statistic of Home Team	0

Lower Third



Line	Content	Example
Line 1	Description Text	Pre-game Cermonies
Line 2	Supporting Text	Prayer and National Anthem
Lower Third Logo	“Your Brand Here”	Logo of Producing School/Club
Sponsor Logo	“NFHS Network” Watermark	Watermark of Sponsor

Billboard



Line	Content	Example
Promo	Promotional Image	Indians vs. Red Devils Image
Billboard Upper Logo	Optional Upper Logo	CSN Logo
Title	Optional Title Text	None

* The Upper Logo and Title are interchangeable. Using the check marks on the right of the text box or the dropdown box, select either to have a text or title show on the top your billboard.

Bracket



Line	Content	Example
Bracket Upper Logo	"Your Brand Here"	GHSA Logo
Title	Title Text	2014-2015 GHSA CLASS AAAAAA STATE FOOTBALL CHAMPIONSHIP
Team Name #	Team Name Text	South Forsyth
Team Number #	Team Ranking	3